



Press Release

7 layers strengthens Bluetooth® qualification services

7 layers UK's Halam Rose appointed BQB by Bluetooth SIG

2 June 2004, Cambridge, England – 7 layers, a leading engineering service company in the test and qualification sector for wireless communication technologies and products, today announced that Halam Rose of 7 layers UK has been appointed BQB (Bluetooth Qualifying Body) by the Bluetooth SIG.

A BQB is a person authorized by the Bluetooth Qualification Review Board to provide services to Bluetooth SIG members seeking Bluetooth product qualification. Halam is the second BQB at 7 layers UK, bringing the total to five BQB's within the 7 layers Group and further strengthening 7 layers' global position as leaders in Bluetooth Qualification. Currently there are only 5 BQB's in the UK and 36 BQB's worldwide.

With over 1 million Bluetooth chips shipped globally each week, Bluetooth is rapidly becoming a standard wireless connectivity feature in many mobile phones, PDA's and cars. Bluetooth wireless technology is also being used in industrial applications where the cost of installing cabling is saved whenever a Bluetooth radio link is used. The use of ready approved Bluetooth components and reference designs makes adding Bluetooth to products straight forward, lower risk and cost effective.

Halam Rose, BQB, 7 layers UK said: "As a BQB I am involved in the Bluetooth Technical Advisory Board which works to resolve problems with the Bluetooth Specification and to develop consistent Qualification strategy. So, in addition to providing formal Bluetooth approvals services to our customers, I am better positioned to help customers decide on the best approach for their current and future Bluetooth product strategies."

Michael J Kirwan, Bluetooth Qualification Administrator, Bluetooth SIG, Inc. commented "Halam's background and knowledge of testing and qualification will likely prove to be a valuable asset for the SIG community. We genuinely welcome Halam as a BQB and look forward to his continued participation with Bluetooth."

7 layers has Bluetooth Qualification and Test Facilities (BQTF's) in the UK, US and Germany. And through strong relationships and collaboration with industry leading partners such as CSR in Cambridge, 7 layers is able to help companies accelerate their development efforts and cut time-to-market. 7 layers' Bluetooth approvals service includes testing of Bluetooth products for both Bluetooth SIG approval and Regulatory approval. These services also extend to their GSM/GPRS handset customers for which they do the GSM equivalent.

Learn more about 7 layers' Bluetooth Testing and Qualification Services at Wireless Connectivity World (formerly Bluetooth Congress), 8-10 June 2004, Amsterdam RAI, Netherlands.

About 7 layers



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7 layers is an international engineering group for the wireless communications industry with broad expertise in development, testing and qualification for GSM, GPRS, 3G, Bluetooth® and other wireless communications technologies. Manufacturers, network operators and test houses all benefit from 7 layers' services, which range from optimization of technology and product development to supporting customized in-house InterLab® solutions for fast and reliable testing.

In addition to this, 7 layers offers global qualification, certification and type approval services in our own InterLab® laboratories for all major wireless communications technologies. To the 7 layers group belong service centers and laboratories in Germany, China, UK and USA.

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