



## **Making EDGE Real – Out of Development & Into Terminals**

October 17, 2002 – Venetian Hotel, Las Vegas – Parallel to CTIA WI Show 2002

Presentations at 11.00am-12.30pm and repeated 4.00pm-5.30pm  
Plus All-Day Walk-in Demonstrations

Please email us at [CTIA-EDGE@7Layers.com](mailto:CTIA-EDGE@7Layers.com) to assure a seat for yourself

Beginning in 2003, the major North American GPRS operators will require terminals that offer the enhanced data rates enabled by EDGE technology. During this session's introduction and in a subsequent operators panel, the powerful pull in North America for implementing EDGE will be discussed.

The 90-minute event also offers a snapshot of how an integrated set of independent terminal technology & testing vendors are meeting EDGE requirements. After painstaking development, now is the time of EDGE rollout.

You should attend if (1) you are a GPRS terminal developer aiming at North American markets, or (2) if you wish to understand what EDGE is, why it is needed and how its rollout is happening.

### **Venue:**

- Venetian Hotel, Galileo Meeting Room 1003 (adjacent to Sands Hall D, lower level, below the Venetian Ballroom), Las Vegas, adjacent to the CTIA WI Show 2002 in the Sands Convention Center, for floor plan see [http://www.venetian.com/events/fp\\_meetings.cfm](http://www.venetian.com/events/fp_meetings.cfm)

### **Objectives:**

- Impart a general understanding of why EDGE technology is being required by operators
- Allow terminal developers to better plan new EDGE-based terminal products
- Enable GPRS stakeholders to better understand EDGE terminal certification issues

### **Operator Panel:**

- **AT&T Wireless** – Leo Nikkari
- **Cingular Wireless** – John Carvalho
- **T-Mobile** – Representative TBD

### **Participating EDGE Vendors:**

- **TTPCom** – Terminal Layer 1 & Protocol Stack
- **7 Layers** – Terminal Certification Testing
- **Analog Devices** – Terminal Baseband Processors & Radio Silicon

### **Agenda:**

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|--------------------|----------------------------|---|
| • 11.00am & 4.00pm | Leo Nikkari                | The Importance of EDGE & Event Objectives   |
| • 11.15am & 4.15pm | TTPCom<br>+ Analog Devices | EDGE Terminal Technology <ul style="list-style-type: none"><li>&gt; What it is</li><li>&gt; How it reaches consumers in Q2 2003</li></ul> |
| • 11.40am & 4.40pm | 7 Layers                   | How EDGE Terminals Gain Certification   |
| • 12.05pm & 5.05pm | Operator Panel             | Audience Questions on the Reality of EDGE   |
| • 12.30pm & 5.30pm |                            | Formal Event Ends & In-Room Demonstrations Start  |